

### Loton Park Tennis Club Sponsorship Opportunity

**Loton Park Tennis Club** – Perth’s Lesbian Gay Bi-Sexual Transgender and Intersex (LGBTI) tennis club located on the corner of Lord and Bulwer Street, Perth – is offering an ace sponsorship opportunity.

This year is an exceptionally exciting year as we will be celebrating our 100 years in the Perth community and have a number of key events which will include the attendance of the Honorable Colin J Barnett, Premier of Western Australia.

We offer a unique proposal for you to promote your business to Perth’s LGBTI community as well as a large portion of the local community who use the facilities.

- The club’s two hard courts, six grass courts and clubhouse are regularly used by members of the local community. We aim to have more than 100 playing members ranging in age from 18 to over 65, most of who play at least once a week during the tennis season.
- Loton Park has a high profile and presence in the gay and lesbian community. Our premises are regularly used by other LGBTI community groups, with hundreds of LGBTI community members (non-players) who attend Loton Park Summer events and more than 2000 people attended third-party events at our clubhouse each year, for events such as Perth Bears Monthly Club Nights, Private Parties and Corporate Events.

In January 2017, we are hosting the Perth Lawn Tennis Championships which is Perth’s first sanctioned GLTA world-wide tennis event. This event will bring together local, interstate and international tennis players for 3 days of solid competitive tennis and social events.

We are a not-for-profit community tennis club and your contribution will fund the ongoing maintenance and management of the unique heritage listed clubhouse for the enjoyment of its members, visitors and the community.

Our sponsorship package costs just **\$550 (excluding signage costs of \$165 inc. GST)** and is valid for a full year from the time the invoice is paid.

In addition we are welcoming **any monetary donations** to help towards our “Shade our Deck” fundraising. Last year, we were able to extend the Club House with a fantastic deck for our members and visitors. Unfortunately, without any shade, this deck is not fully utilised especially under the harsh summer sun. The Club Committee is looking into further fundraising initiatives to allow for the purchase and instalment of shade sails. Your donation will be most appreciated and valued by our members, visitors and community.

In return, we will promote your business by:

- **Courtside and clubhouse signage** - A 1m X 0.5m corflute sign with your provided coloured graphic attached to the fencing at the back of the tennis courts and a 0.3m X 0.2m PVC foam board sign with your provided coloured graphic hung in the interior of the clubhouse.
- **Newsletter and Communications** - You have the opportunity to promote your business and special events in the e-newsletter which is distributed regularly to members and non-members on our ever growing mailing list. The newsletter is also available in hard copy at the clubhouse and is posted on our website.
- **Website and Facebook** - Generate new traffic to your website by having your logo and website promoted via our website, and share particular information with our members on Facebook.
- **Loton Park Visit** - We encourage our Sponsors to attend any of our tennis and social events as an opportunity to meet our members and visitors, and talk about your business services and products.

If you would like to be a sponsor please email me your details and total amount of contribution and I will arrange for an invoice to be mailed to you. If you have any questions or would like to discuss this opportunity further, please do not hesitate to contact me on 0415 586 587 or e-mail on [lptc.clubpresident@gmail.com](mailto:lptc.clubpresident@gmail.com).

**Thank you.**

**Tony Boutoubia**

**President**

**Loton Park Tennis Club - PO Box 8330 Perth Business Centre WA 6849 - [www.lotonpark.com.au](http://www.lotonpark.com.au)**