



Loton Park Tennis Club
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Loton Park Tennis Club's smashing sponsorship opportunity

Loton Park Tennis Club – Perth's gay and lesbian tennis club on the corner of Lord and Bulwer streets - is offering smashing sponsorship opportunities for its 2011-12 playing season.

We offer a unique opportunity for you to promote your business to Perth's gay and lesbian community:

- We have 120 male and female members ranging in age from 18 to over 65, most of whom play at Loton at least once a week between October and May.
- More than 600 members of the general public attended a Loton Park Summer Sundowner in 2010-11. These events are so popular we're running them more frequently this year.
- Loton Park has a high profile in the gay and lesbian community. Our premises are regularly used by other community groups including Perth Bears and the Western Australian AIDS Council.
- More than 2000 people attended a third-party event at our clubhouse in 2010-11 such as Western Force member-only socials, Perth Bears Nights and private parties.
- The club's two hard courts, six grass courts and clubhouse are used regularly used by locals.

Our sponsorship package costs just \$500 and is valid from 1 October 2011 to 30 September 2012. We are a not-for-profit community tennis club - your contribution will fund club improvements including a redesign of our website and new tennis nets. In return, we will promote your business in these ways:

Courtside and clubhouse signage

Promote your business to everyone who accesses our club with a 1m x 0.5m sign on fencing around one of our eight courts and on an internal poster inside the clubhouse. Production costs included if artwork supplied.



Newsletter

Promote your business via our e-newsletter which is distributed weekly to the 200 members and non-members on our every growing mailing list. The newsletter is also available in hard copy at the clubhouse and is posted on our website.



Website

Generate new traffic to your website by having your logo and website promoted via our new website – launching in October 2011.

